

Music

L A D D E R S

Name of Speaker: Claire Dupree

Company (representative of): NARC. Magazine

Website: www.narcmagazine.com

NARC.
RELIABLY INFORMED

Background:

I'm the owner and editor of NARC. magazine, the region's foremost alternative music and culture magazine. I also do freelance work for various publications and companies and run festivals and events.

The Business/Company:

NARC. magazine is a monthly alternative music and culture magazine for the North East. Our focus is on what's happening in the region, and we have a strong 'local' ethos, meaning that we prioritise North East musicians, makers and creators in our content.

Claire's Presentation will be concentrating on:

- *Background on me and my education/career*
- *Why I started NARC. and how*
- *Overview of the magazine*
- *Overview of the website*
- *Challenges/successes over the years*
- *Day to day role for me and my team including deadlines*
- *Priorities for coverage and how we choose between mag/web content*
- *Advice for budding journalists on how to start out / get ahead*
- *What I expect from a writer*
- *Examples of other publications people could write for and how to approach them*
- *Writing tips & Pitching tips*

For musicians/bands if it's of interest

- *How to approach press*
- *How to write a press release*
- *How to get good photographs*
- *Deadlines*
- *Website opportunities*

For this speaker book your place here: [Ladders Creative & Digital Careers Day 27th March](#)