

# Software Development

## LADDERS

**Name of Speaker:** Karen Marshall

**Company:** Accenture

**Website:** <https://www.accenture.com/>



**Background:**

- Strategic Partner, Linking Industry to Communities and Educators
- Business to Business Networking/Facilitator
- Service and Product Development
- Public Speaker

I work with digital, advanced manufacturing, technology, energy, science and engineering companies, identifying current and future skills needs to influence new, and promote existing STEM engagement and outreach activities that best meet employer's needs.

My extensive industry contacts enable me to understand skills needs and expertise requirements in the region, in turn raising awareness of career opportunities and the progression routes required to access them with education and training organisations. I support strategic partners, providing them with information about skills gaps and industry requirements, facilitating industry and academic participation in the development of policies and strategies to address skills needs.

**The Business/Company:**

Accenture solves our clients' toughest challenges by providing unmatched services in strategy, consulting, digital, technology and operations. We partner with more than three-quarters of the Fortune Global 500, driving innovation to improve the way the world works and lives. With expertise across more than 40 industries and all business functions, we deliver transformational outcomes for a demanding new digital world.

**Karen's presentation will concentrate on:**

- Digital Careers, opportunities and how to take them
- Key skills and abilities that Digital and Tech employers are looking for, how to grow and enhance them

For this speaker book your place here: [Ladders Creative & Digital Careers Day 27th March](#)



**University of Sunderland**

