

FILM

Name of Speaker: CRAIG HAWKES
Company (representative of): Kaleidoscope CFA
Website: www.kaleidoscopeCFA.com



Background:

I started my entrepreneurial journey as the Co-Founder and Creative Director of docYOUmentary films. Then in August 2017 Founded Kaleidoscope Creative Films Agency to take the creative reins on my own. Then in September 2017 Co-Founded The Foundry with Jake Newport to focus on the stories behind businesses.

In between my business commitments, I have gathered a wealth of experience as a practicing artist; exhibiting in Portugal, Munich and London among other locations. I specialised in the manipulation of light; creating immersive installations centralizing my work on the concept of memory fractioning with time. Eventually, I developed my practice and specialised in film for which I later undertook a master's degree at Newcastle University. My aim was to expand my existing skillset to include the traditional approaches and practices of all things concerned with Cinema and Media Production. Combining all the while often drawing on the creative community within Newcastle for not only influence but also literal assistance, I now aim to develop and lead Kaleidoscope CFA to a long and fulfilling success as a creative company, forever challenging the status quo, while being fully committed to eternal irreverence towards the accepted standard.

The Business/Company:

Kaleidoscope Mission:
"OUR AIM IS TO CRAFT AND FILM STORIES.
OUR UNIQUE FILMS ARE TAILORED SPECIFICALLY FOR YOU, YOUR AUDIENCE, AND YOUR NEEDS."

Craig's presentation will concentrate on:

How to get on the ladder and how I did it the wrong way!

It is often very difficult to find a direct avenue to a job/work within this overcrowded industry. A lot of people fail at the first hurdle and a lot have a genuine need to earn money sooner rather than later – and that's life! But what can you do to begin your career and what can you offer to get your foot in the door while also focusing on the key skills and useful experiences.

I will be discussing how I started my business and talking through my mistakes so that you don't have to make them while also imparting the key learning I made through my journey to date. I began the business in a partnership with a friend and over the course of 3 years I now fully own the business. I began that journey with no business acumen, a fine art graduate turn film student, I had to learn everything I know on the job. I will reflect on this story and pick out my key learnings and mistakes so you don't have to.

For this speaker book your place here: <https://ladderscareersdayexploringcreativecareersfilm.eventbrite.co.uk>

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