

FILM

Name of Speaker: LAURA RICHARDS
Company (representative of): Evolve Jobs
Website: evolvejobs.co.uk



Background:

Laura Richards began her career in the North East, working on a variety of short films, commercials and dramas for TV and screen. She then spent several years working as a Production Coordinator on prime-time entertainment TV shows. Her credits include ITV's *Celebrity Juice* and *The Only Way Is Essex* and BBC's *Junior Apprentice*. Laura recently set up Evolve.jobs to help young people in the North East get their foot in the door in the creative and digital industries.

The Business/Company:

Evolve Jobs Ltd is a talent development company for the North East creative and digital sectors.

The North East is home to five universities, each with thousands and thousands of talented graduates who start looking for work each year. The region is also home to one of the fastest growing digital sectors in the country, and roles like digital marketing, web-design and social media management are in greater demand than ever before. Despite there being hundreds of companies searching for thousands of new recruits each year, much of the graduate talent leaves the region either because they do not know the career opportunities available to them in the North East, or because they eventually get frustrated with the arduous process of job searching on generic job sites.

Laura's presentation will concentrate on:

Careers in the film and television industry can be extremely exciting... but where do you start?

Getting Started in Film & TV is an interactive masterclass looking at different routes into a career in the film and television industry. Covering the type of skills and experience required, practical tips on how to get started, plus real-life examples from professionals working on everything from kids' TV to Hollywood feature films.

For this speaker book your place here: <https://ladderscareersdayexploringcreativecareersfilm.eventbrite.co.uk>

GENERATOR

LADDERS

