SOFTWARE

CATAPULT Digital | **North East Tees Valley**

Name of Speaker: ROBERT CURRIE
Company (representative of): Sunderland Software City
Website: www.sunderlandsoftwarecity.com

Background:

@XboxAmbassadors Ambassador. #VR / #AR Influencer. Connecting Non-Digital businesses to immersive technologies. @STEMAmbassadors & @BigYGroup ambassador.

Currently working as a Digital Skills and Technology Specialist. I have a great passion for technology, in particular the Video Games, VR, AR, and Graphic Design sectors. Working within the tech sector space I am able to connect with a wide range of creative and technical businesses within the North East area, which is currently hailed as the 'top' tech growth sector and have been able to develop these relationships to bring needs of the businesses to the education providers to bridge the skills gap.

Company/Business information:

Sunderland Software City - Software City has supported the growth of over 500 SMEs in the North East of England since our inception in 2008. We are inspiring and enabling the growth of the digital sector, establishing the region as one of the world's leading destinations for innovation and enterprise.

We bring together the best of public, private and educational sectors to encourage the adoption of advanced digital technologies, driving the development of world-class businesses.

We actively collaborate with organisations such as Digital Catapult and Tech Nation to deliver new initiatives that accelerate the development of the region's digital economy, creating commercial opportunities and attracting talent and investment to the North East.

What Robert will be discussing: Immersive Technology, 'Not just for gaming'

During my talk you will have the chance to realise that Immersive tech (VR, AR, MR etc.) is not just for playing overly gimmicky games or to brag to your friends on how at the front of the curve you are. Immersive technology is a strong entertainment platform, but where else is it being used and how?

Through this talk you will see that being involved in the immersive industry is as wide and varied as any other, and although not just for gaming, is still a really cool technology to get involved with.

For this speaker book your place here: https://ladderscareersdaysoftware.eventbrite.co.uk

GENERATOR LADDERS

PRS Foundation | ARTS COUNCIL ENGLAND | Supported by ARTS COUNCIL ENGLAND | National Foundation for Youth Music | European Union European Structural and Investment Funds | NATIONAL LOTTERY FUNDED